

# Organizational Profile



## Attia Welfare Society Rajan Pur

### *Contact Details:*

**Head Office: Mumtazabad, P/O Kot Mithan, Rajan Pur.**

Contact #: +92-604-309041, Email: [attiawelfare@hotmail.com](mailto:attiawelfare@hotmail.com), [attiawelfare@gmail.com](mailto:attiawelfare@gmail.com)

Website: [www.attiawelfare.org](http://www.attiawelfare.org)

## **Organizational Background**

Attia Welfare Society was set up by a group of volunteers in 2007 and registered under Voluntary Social Welfare Agencies (Registration & Control) Ordinance 1961 in 2009 to address the basic needs Child Protection, Health, Education, Women Welfare, Population Planning, Youth Welfare, WASH and DRR in the marginalized communities of Punjab.

Attia Welfare Society with its interventions at grassroot level in collaboration of District Government and cooperation/partnerships with different national and international NGO's and donors is working to reduce / mitigate the problems.

In Jan,2016, BOD of AWS decided to extend organizational operation and built the capacity by engaging professional Management. A team of highly professional was engaged which started developing organizational systems both at administration and program level. This also resulted in bringing effective strategic plan.

### **Vision:**

A sustainable society, participating in development process with the sense of ownership, living in peaceful, just, prosperous way and exercising their rights.

### **Mission:**

Human development through socio-economic and political empowerment of marginalised and deprived communities.

### **Objectives of AWS:**

- Promotion and protection of human right with special focus on Child Rights Protection through advocacy and lobbying.
- Provision and improving social services
- Poverty reduction through technical education, enterprise development and improving livelihood.
- Promoting communal harmony among the people of different religious and political denominations
- Protecting lives and livelihoods of communities in disaster/conflict situations

### **Our Strengths:**

AWS believes in accountability, transparency and attaining objectives within time so it developed the following operational and programmatic documents/manuals:

- a) Standard Operating Procedures
  - a. Admin Policy and Procedures
  - b. Procurement Policies and Procedures
  - c. Human Resource Policies and Procedures
  - d. Financial Policies and Procedures
  - e. Miscellaneous Policies and Procedures
- b) Programmatic Implementation Strategies and Policies
  - a. Five Year Strategic Planning (2016-2020)
  - b. CPI Implementation Strategy
  - c. Education Implementation Strategy
  - d. Health Implementation Strategy
  - e. Livelihood Implementation Strategy
  - f. Social Mobilization Strategy

### Organizational Capacity

Our Organizational capacity is by and large dependent on following aspects:

- Governance
- Financial Sustainability
- Technical Resources (Human and Infrastructure)
- A learning Organization.
- Institutional linkages with government and other Non profit organizations.
- Harnessing and leveraging the potentials of Local Communities.
- Strong, high caliber, technical expertise based Volunteer Cadre.

### Governance

Attia Welfare Society governed by a Board of Directors which comprises of the following volunteers.

Name	Designation & Profession	
Mr. Muhammad Ijaz	President	(Businessman)
Mr. Mehar Hussain	Member	(Businessman)
Mr. khurram Nabeel	Vice Preseident	(Businessman)
Mr. Fiaz Ahmad	General Secretary	(Finance Expert)
Mr. Wahid Bux	Finance Secretary	(Educationist)
Mr. Shahid Abbass	Member	(Businessman)
Miss. Attia Parveen	Secretaray Information	(Educationist)

### Geographical coverage

Geographical coverage of AWS is in District Rajan Pur and Lodhran with strategic extension of areas in District Muzaffar Garh, Layya, Dera Ghazi Khan and Bahawalpur.

### Financial and Operational Capacity:

Financial discipline is observed in a computerized manner using dual system of latest software options (fox pro and peach tree). Well experienced trained finance person is managing the system in an organized way so that accuracy and transparency may be ensured. The Finance Secretary of the organization is also an experienced Finance person working in a reputed national organization. The

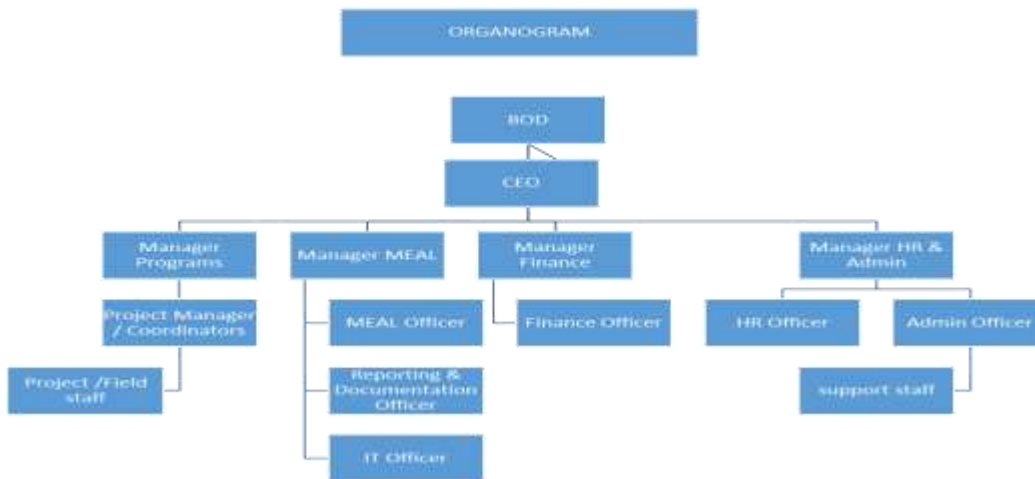
organization has been able to utilize all the funds in the prescribed manner i.e. according to Standards and to the entire satisfaction of donors.

AWS has a very comprehensive Financial, administration and human resource Policies and Procedures Manual, developed through a very exhaustive and participatory process involving the financial experts, management, field staff and Board of Directors. This makes the Management of Attia Welfare Society rule bound, extremely predictable, transparent and accountable. Regular audit is conducted by the well reputed Chartered Accountants both for accountability and ensuring transparency.

**Monitoring and Evaluation Procedures:**

AWS has a well-functioning MEAL (Monitoring, Evaluation, Accountability & Learning) system for creating transparency and accountability in implementation. Organizational interventions are also monitored by Board of Directors and management. Organization develops project specific MEAL plans and tools for each donor funded project.

**Organizational Structure:**



**The Team**

Organization has well experienced, dedicated professionals both at management and operational level. AWS has number of energetic volunteers in multiple segment of society like doctors, lawyers, educationist and social workers.

### Future intervention.

To achieve the organizational objective, based on strategic planning AWS will intervene in District Rajan Pur, Muzaffar Garh, Layya, Dera Ghazi Khan, Lodhran and Bahawalpur in the following sectors having Child Protection and Women Empowerment as crosscutting theme.

- Provision and Improvement of Social Services (Education, Health, Environment, CPI etc.)
- Emergency Response/Disaster Risk Reduction (DRR)/CCDRM
- Water, Sanitation and Hygiene (WASH)
- Food Security and Nutrition.
- Protection and enhancement of livelihood.

### Performance References

Project Title	Project Location	Status	Funded By	Achievements	Budget
Flood Emergency Response	5 UC's of Rajan Pur ( Sabzani, Wang, Fatehpur, Murghai, RojhanSharqi)	Completed	UNHCR December 2010	Shelter, NFI's Winterization Kitchen Kits	10.6 million
Child Centered Disaster Risk Management Phase I & II	U/c Murghai	Completed	RDPI & PLAN Pakistan Dec. 2011 to May 2012	Village Organization Formation Children Youth Groups Awareness Sessions	01 million
Vocational Centre	U/C Murghai	Completed	Bait-UI-Maal Rajanpur 15-6-2012 To 30-8-2012	Skill Improvement for Women To Increase the income	0.085 million
Emergency Flood Response	U/c RojhanSharqi	Completed	RDPI & PLAN Pakistan Sep-Dec 2012	Shelter & NFI's	5.2 million
Child Centered Disaster Risk Management Phase III	U/C Murghai	Completed	RDPI & PLAN Pakistan Sep-Dec 2012	Wash, Awareness Sessions, Meetings With predefined VO's & CYG's	0.27 million
Safer school(ccdrm)	U/C Murghai & Wang	Completed	RDPI & PLAN Pakistan Sep-Dec 2014	Awareness Session & Training first Aid, Mocakdiral	0.19 million
Coalition for	City Rajanpur	Completed	CTC	Awareness about health and	0.062

Tobacco control	&KotMithan		July-14-July-15	Demerits of Tobacco	million
Strengthening Youth engagement for promoting tolerance and social harmony	U/C Murghai, Wang&KotMithan	Completed	Cyaad&Dai Augst-March 2015	Training, Awareness Sessions, Thematic Dialogue, Youth Exchange Visit.& <i>Social Action Project</i>	0.345 million
E guard	U/C KotMithan With TMA	Continue	AHKMT Feb-2015	Training, Awareness Sessions,Sheltar&Hand cart	0.88 million
Strengthening Youth Association for Right Base Initiatives	U/C Murghai	Continue	CYAAD&EDACE July-2015	Training, Awareness session rule of law and Action Month	0.482 million
Emergency Flood Response 2015	U/C Murghai	Completed	PLAN Pakistan and RHN Sep,2015- Nove,2015	Distribution Wash kit & shelter sheet Awareness session health&higien	2.4 million
Child Rights Advocacy Network	District Lodhran	Continue	Save the Children & PWO July,2016 to date	Child Rights Advocacy Campaign	
Hygiene Promotion Campaign	Rahim Yar Khan, Bahawalpur, Lodhran, Vehari, Layya, Chaniot & Chakwal	Completed	Local Government Punjab & Plan Pakistan December,2016 to date	Hygiene Promotion Campaign under PATS Project is in process.	02 million
Awareness & Social Mobilization through Interactive Theater	District Jhang	Completed	DOABA Foundation April-May,2017	Community Based Disaster Risk Management (CBDRM)	0.9 million

### Some Highlights from Field Interventions

## HEALTH

AWS has established Health and Meternity Ceneter with the support of local volunteer donors based on selfhelp to provide the basic health & maternity services. Trained and qualified health care providers are serving the center and providing improved services to the local communities. Almost 40-50 patient of multiple health problems are treated on daily basis. 61 females were provided with maternity services and about 39000 children and adult patients of different diseases were treated throughout the period.



## EDUCATION

To address the issue of less enrollement in the district, especiall for girls Attia Welfare Society setup 12 non-formal Basic Education Community Schools with the support of National Education Foundation in the areas where government schools are not available or available on a long distance where parents are not interestd to send their children especially girls. Currently 400 students are enrolled in these schools and all the education requirments are being provided by the organization. All these 12 schools are working effeciently to bring the change. One community school has also been started by organization with the support of communitiy od Mud Gola and Ghulam Nabi as there is no government school n this area and properly funcnaltional. A vocational center has also been developed in same areas for girls and women to emparrt them vocational skills and their empowerment.



## Disaster Risk Reduction

Under the conceptual framework of elements considered with the possibilities to minimize vulnerabilities and disaster risks through a society to limit the adverse impact of hazards, within a broad context of sustainable development, Attia Welfare Society implemented a short term project on “Disaster Risk Reduction( DRR)” IN TWO UC’s Murghai and Haji Pur in partnership with RDPI funded by Plan Pakistan. Under this project disaster preparedness plans were developed and implemented at community level and equipped with first aid kits, search & rescue equipments, improved infrastructure facilities. Additionally, communities were also engaged in DRR training and mock drills for practicals.



### **Flood Relief Response in 2010**

In response to floods, 2010, AWS played a vital role in the rehabilitation and refunctoning of the disastrous areas of District Rajan Pur With the support of UNHCR, NATPOW , Sayya Foundation, Akhowat and philanthropists. AWS provided food, water, NFI’s, Shelter and winter clothings to response the difficulties of the flood victims in coordination with district government details of which is as under:

<b>Project Title</b>	<b>Geographical Area</b>	<b>Number of Beneficiaries</b>	<b>Period of Contract</b>	<b>Supported By</b>	<b>Nature of services</b>
Flood Relief Activities	Kotmithan, Rukh Qadra, Wang, Sabzani	500 Families	2010	Sayya Foundation (NATPOW)	Food and NFI
	UC Wang UC Kotmithan	430 families	2010	AWS	Food and NFI
	UC Wang	400 families	2010	Akhowat	Food and NFI
	UC Sabzani, Wang, Fatehpur, Murghai, RojhanSharqi	300 families	2010	UNHCR	Shelter Box & Kitchen Kits
	UC Sabzani, Wang, Fatehpur, Murghai, RojhanSharqi	400 families	2011	UNHCR	Winterization

	Murghai, Wang	570 families	2011	AWS & Sayya foundation	Distributions of NFIs
	RojhanSharqi	375 families	Sep-2010- Feb2011	UNHCR	Shelter, NFIs, Winterization



**Child Centered Disaster Risk Management (CCDRM)**

In partnership with RDPI, Attia Welfare Society, implemented a short project Disaster Risk Management with special focus on “Child Centered Disaster Risk Management” supported by Plan Pakistan. This project was implemented in II phases. In Phase I formation of Villag Organization and Child Yout Groups were formed and Phase II focused on Village Development Plans, Village Contingency Planning, Mock Drills and awareness on basic child rights for the empowerment of community to cope with future disaster situations. Presently phase III of the project is in working.



**Flood Emergency Response 2012**

In Flash Flood,2012,Attia Welfare Society worked on emergency relief services project in partnership with RDPI funded by Plan Pakistan. Under this intervention,assessment of 100 family were conducted in Union Council Rojhan Sharqi and 600 families were provided with Hygiene kits. Despite of this AWS established 11 Child Friendly Spaces at village level and enrolled 1032 childrens in these spaces. For children's engagement 748 child kits were also provided in the CFS. Hygiene session at parents and children level were also organized.



### **Working Hard Components**

Under “Support to Moonsoon Flood Emergency Response” Project at each Child Friendly Space two latrines and one hand pump was installed to meet the WASH needs of the CFS with the support of RDPI and Plan Pakaistan.



### **Promoting Peace & Harmony though Youth Engagement:**

AWS in partnership with CYAAD run a short duration project of Promoting Peace & Harmony through Youth Engagement funded by DAI. Through this intervention young leaders from target areas were fully equip with skills,knowledge,practices through training which enabled them to play their significant role in peace making and social harmony. To achieve the objective of the project youth ws engaged in different kind of activities,Trainings,seminars,thematic dialouges,exchange visits and developing Social Action Plan. Under these SAP's the trained Community Based Peace Committee and and trickle down the peace messages for awareness and sustainability at community level.



### **Participatory Solid Waste Management Project**

Kot Mothan is a small and historical town of District Rajan situated in the right bank of river Indus and always on hazardous point of floods. It was too badly hit areas in floods 1020. AWS has been making efforts for the rehabilitation of this areas with its services. There is a CO unit of TMA Rajan Pur for providing the basic municipal services to the local residents which was badly destroyed in 2010 along with necessary equipment. To make the city clean and functional the solid waste management system, Attia Welfare Society in collaboration with Dr. Akhtar Hameed KHAN Memorial Trust, identified and flood affected 10 sanitary workers. Initially they were provided with one room shelter so that they



could save their families and play their role in cleaning their city. After that a comprehensive training of sanitary workers was organized on participatory solid waste management system and they were provided with 10 hand carts so that they may be able to manage the solid waste in an improved way. All this was done after signing an MOU with CO unit of Kot Mithan.

### **Rajan Pur Humanitarian Network (RHN)**

Plan Pakistan in Partnership with cooperation of RDPI formed a of local NGO's "Rajan Pur Humanitarian Network". The main objective of this Network was to build capacity of local NGO's to deal with emergency response. Secondly to bridging the gap between communities and district government to handle the issues related to emergencies. As per TOR's each member organization is to host the secretariat of network on yearly bases. Presently AWS is hosting RHN as secretariate.

### **Child Rights Advocacy Network (CRAN)**

Under “Improving Lives of Children in cotton areas” funded by Save the Children and implemented by PWO in Lodhran District, a civil society network named “ Child Rights Advocacy Network (CRAN)” WAS formed. The objective of this network is to enge the civil society organization in child rights advocacy campaigns both at District and Provincial level. A democratic process was adopted to established the network secretariat which will be responsible to run the advocacy campaign. Attia Wlefare Society,acitevly take part in the election process and won the CRAN secretariate. Presently AWS is hosting CRAN secretariat and runing the child rights advocacy campaign both at district and provincial level to protect the rights of children.



#### **Hygiene Promotion Campaign through Street Theaters:**

Attia Welfare Society, is currently running a comprehensive campaign on Hygiene Promotion Under PATS Project in cooperation with Department of Local Govern ment & Community Development Department Punjan and Plan International-Pakistan in 07 Districts of Punjab (Rahim Yar Khan,Bahawalpur,Lodhran,Vehari,Layya,Chiniot and Chakwal).



Partner Oranization	Location	Dates	Description of Contract	Qty
Local Govt. Punjab/Plan Pakistan	Vehari	2016	Water Sanitation & Hygiène /PATS	07
Local Govt. Punjab/Plan Pakistan	Rahim Yar Khan	2017	Water Sanitation & Hygiène/ PATS	12
Local Govt. Punjab/Plan Pakistan	Bahawalpur	2017	Water Sanitation & Hygiène/ PATS	05
Local Govt. Punjab/Plan Pakistan	Layyah	2017	Water Sanitation & Hygiène/ PATS	09
Local Govt. Punjab/Plan Pakistan	Chiniot	2017	Water Sanitation & Hygiène/PATS	09

#### **Awareness Raising on Community Based Disaster Risk Management in District Jhang:**

\_AWS has recently completed a massive awareness raising campaign for social mobilization on Community Based Disaster Risk Management (CBDRM) in partnership with DOABA Foundation in District Jhang, funded by Concern World Wide through conduction of participatory interactive theaters at community level. Through this campaign 6736 individuals ( male 3161, Females 1041, Girls 1079 & Boys 1455) were sensitized in CBDRM in flood prone areas of 4 tehsils of district jhang.

Partner Organization	Location	Dates	Description of Contract	Coverage
DOABA Foundation	Jhang	2017	Community Based Disaster Risk Management	20 UC's from 4 Tehsils (Jhang, 18 Hazari, Ahmad Pur Sial & Shor Kot) of District Jhang

### **Advocacy, Lobbying:**

Attia Welfare Society is a public interest organization and absolutely believes in activism means, raising people's voice with full strength and energy. Therefore we do lobby with the concerned circles and the individuals and make advocacy as leading strategy to achieve our objectives in true sense.

### **Networking of Volunteers:**

The NGO has organized a big network of energetic, educated and sensitized social volunteers, engaged actively for the uplift of their areas. These include social and political activists, elected people's representatives, lawyers, professionals and media persons. We have organized these volunteers in core-groups. These core-groups are the focal point of our activities in a particular district.

AWS being the community based organization has its own strong network system at UC level in the form of Cos, VOs, CBOs, VSC & WASH clubs and WASH committees, and implemented its activities through these networks at grass roots level. After completing the project activities these strengthened networks ensured the sustainability of these interventions.

### **Child Rights and Advocacy Network (CRAN) Secretariat:**

A project "Improving the Lives of Children in Cotton Farming Areas" in Lodhran District is being executed by **Save the Children** in partnership with Public Welfare Organization on child protection. Child Rights Advocacy Network (CRAN) is a pertinent component of the project by which civil society organizations of the district has been involved for taking initiatives on the basic rights of children who are in labour with special focus on child labour in cotton areas.

As per the prescribed TORs of the CRAN, proper elections were organized and Attia Welfare Society won the election and CRAN secretariat was allotted to Attia Welfare Society in Lodhran. AWS has started initial activities jointly with civil society for the promotion of child rights and also started advocacy meeting/campaigns with the concerned government department. CRAN has started providing supporting/monitoring coverage to the project team and bridging the gaps in close coordination with

District Government and other relevant department. CRAN has also started media campaigns on the basic child rights for the awareness of local communities and sensitization of duty bearers.

**Area of Expertise:**

Attia Welfare Society (AWS), is an established organization having experienced team members and expertise on Emergency Response, WASH, Child Centered Disaster Risk Management (CCDRM), Health, Education, Livelihood, Community Physical Infrastructure with special focus on Child Protection and women empowerment.

**Networking:**

Attia Welfare Society is member of following networks:

- Member of Sanjok Civil Society Network Lodhran.
- Member of Child Rights and Advocacy Network (CRAN) Lodhran.
- Member of Rajanpur Humanitarian Network (RHN).

**Our Offices:**

<b>Head Office</b>	<b>Regional Office</b>
Muhammad Ejaz Mumtazabad, P/O Kot Mithan, Rajan Pur. Contact #: +92-604-309041, 0331-6027110 Email: attiawelfare@hotmail.com, attiawelfare@gmail.com Website: www.attiawelfare.org	Barkat Ali Riaz St, Masjid Usman Bin Afaan, Aziz Town, Essay Wala, Lodhran. Cell : 0301-7725632 Email: engineerbariaz@gmail.com Website: www.attiawelfare.org